



SOUTH GUER GARBON

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TRADE AREA OVERVIEW

Collinsville, located in southwestern Illinois and part of the Greater St. Louis metropolitan area, is a vibrant city known for its rich history, unique attractions, and strong community spirit. Founded in 1817 and officially incorporated in 1850, Collinsville proudly carries the title of the "Horseradish Capital of the World," a nod to its extensive horseradish farming.

The city is home to the Cahokia Mounds State Historic Site, a UNESCO World Heritage Site that was once the largest urban center north of Mexico. Another distinctive landmark is the Brooks Catsup Bottle Water Tower, which is listed on the National Register of Historic Places and celebrated as the world's largest ketchup

Collinsville is also known for its exciting recreational and entertainment venues, such as the FanDuel Sportsbook and Horse Racing track. This facility not only offers thrilling horse racing but also features a state-of-the-art sports betting area, making it a popular destination for sports enthusiasts.

Additionally, the Gateway Convention Center plays a crucial role in the local economy by hosting a variety of events and conferences. The city boasts a diverse range of dining and shopping options, from local breweries and restaurants to specialty shops that showcase its cultural diversity. For those who enjoy the outdoors, there are numerous parks, golf courses, and trails to explore.

Combining a small-town feel with convenient access to St. Louis, Collinsville offers a unique blend of historical charm and modern vibrancy, making it a welcoming community with deep roots and a promising future.

DEMOGRAPHICS

	1 mile	3 miles	5 miles
POPULATION	1,605	25,563	60,709
HOUSEHOLDS	652	10,671	24,685
EMPLOYEES	794	8,326	17,173
MED HH INCOME	\$50,015	\$63,816	\$70,342

AREA RETAIL | RESTAURANTS





















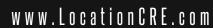












Median HH Income

\$100,000 or more

\$40,000 to \$60,000

Less than \$40,000

\$75,000 to \$100,000



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