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## TRADE AREA OVERVIEW

Crestwood is a mature suburban community located in the desirable southwestern portion of St. Louis County and has also been named as a "Tree City USA." With nearly 2,000,000 square feet of retail space, Crestwood is a major hub of retail activity in St. Louis County. Crestwood's business district runs nearly 2.2 miles along Watson Road, the commercial corridor within the City of Crestwood. Over the last decade, over 400,000 square feet of new retail space has been added to the city. Crestwood is also home to several public parks, including Whitecliff Park, which sits on 85 acres.

Located nearby is the downtown Kirkwood business district. The district is on the National Register of Historic Places and is home to many restaurants and shops as well as the Kirkwood Farmers' Market and Kirkwood Train Station. Kirkwood has a bustling retail community outside of the downtown area as well. Restaurants and shops are dotted up and down Manchester Road on the north side of Kirkwood. On the south side of Kirkwood, near Interstate 44, are two shopping centers, Kirkwood Commons and Kirkwood Crossing. Opened in 1979, The Magic House is a not-for-profit participatory children's museum located in Kirkwood. The museum opened in a 5,500 square foot Victorian mansion and has expanded to include

## **DEMOGRAPHICS**

	1 mile	3 mile	5 mile
POPULATION	9,216	76,408	199,054
HOUSEHOLDS	3,787	32,105	85,325
EMPLOYEES	9,399	41,439	124,628
MED HH INCOME	\$104,479	\$115,089	\$105,982

## AREA RETAIL | RESTAURANTS

























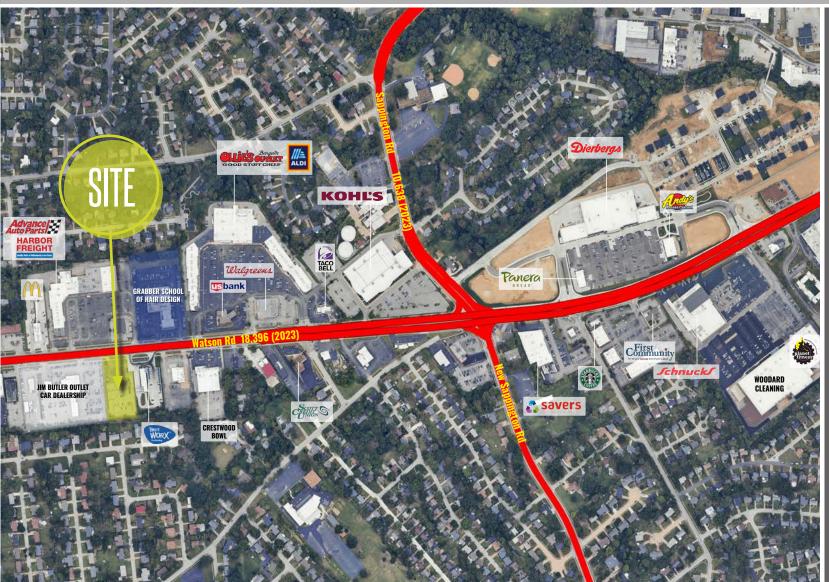


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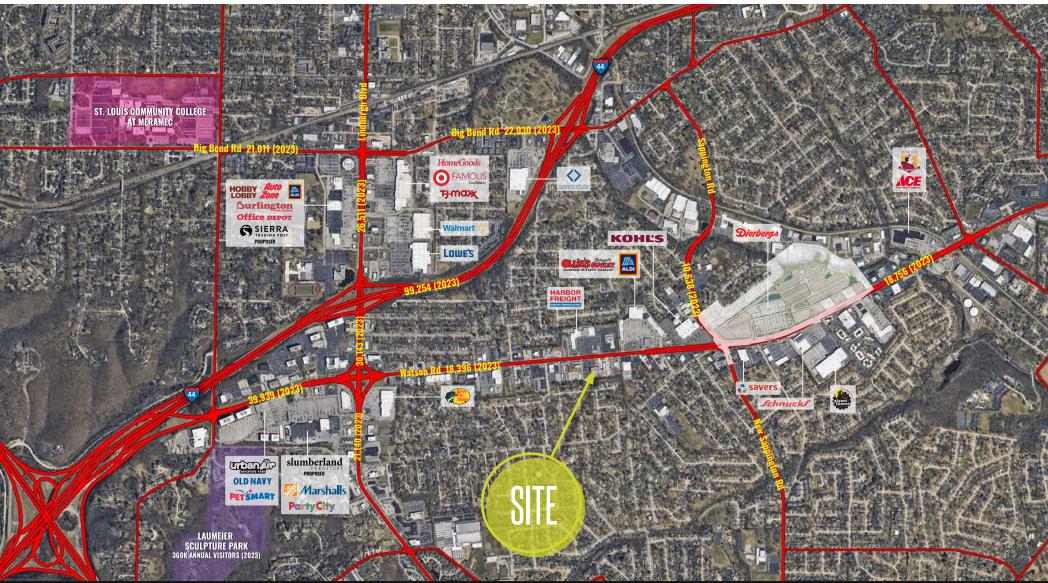




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